

## 2010 MARTIN LUTHER KING, JR. HOLIDAY PARADE ENTRY FORM

COMPANY/ORGANIZATION: \_\_\_\_\_

CONTACT PERSON: \_\_\_\_\_

MAILING ADDRESS: \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP: \_\_\_\_\_

TELEPHONE (DAY): \_\_\_\_\_ (EVENING): \_\_\_\_\_

FAX NUMBER: \_\_\_\_\_ E-MAIL: \_\_\_\_\_

**PARADE ENTRY DEADLINE: JANUARY 8, 2010**

### PARADE ENTRY FEES:

- ( ) **FLOAT \$600 \$650 IF PAID AFTER DECEMBER 16**  
Includes professionally decorated float, signs for both sides of the float, vehicle to pull float in Parade and transporting of float to and from Parade
- ( ) **FLOAT \$25 \$40 IF PAID AFTER DECEMBER 16**  
Organization provides own float; must have professionally printed signs on both sides
- ( ) **CAR/TRUCK \$25 \$40 IF PAID AFTER DECEMBER 16**  
Organization must have professionally printed sign on both sides of vehicle
- ( ) **HORSES \$25 \$40 IF PAID AFTER DECEMBER 16**  
Maximum 10 horses in unit (Clean up must be provided by horses' owner)
- ( ) **WALKING UNIT \$25 \$40 IF PAID AFTER DECEMBER 16**  
Organization must have professionally printed banner identifying group (Participants must be at least 10 years of age.)
- ( ) **SPECIALTY UNITY \$25 \$40 IF PAID AFTER DECEMBER 16**  
Tow trucks, buses, special design vehicles, antique cars (max. 4 in unit), motorcycles (max. 12 motorcycles in unit) Organization must have professionally printed sign on both sides of vehicle if name is not on vehicle. Lead antique car or motorcycle must have sign.

**\*\*Limited entry sponsorships available**

**NOTE:** Parade Participants should attach a separate page with the introduction to be read as your unit passes the reviewing stand. The introduction should not be more than 7 typed lines on an 8 1/2" x 11" sheet of paper.

**Return completed form with check or money order made payable to :  
Another Coley Event**

**Mail entry form and payment to: Another Coley Event  
P. O. Box 361 Durham, NC 27702**

**Or hand-deliver to: 114 W. Parrish Street - 2nd Floor - Downtown Durham**

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The 8th Annual Durham Martin Luther King Jr. (MLK) Holiday Parade kicks off on Saturday, January 16, 2010 at 12:00 pm. This year's theme is "GOING FORWARD BY GOING BACKWARD." In this sermon delivered by Dr. King on April 4, 1954 at Dexter Avenue



Baptist Church in Montgomery, Alabama, Dr. King states, "Our problem lies in the fact that through our scientific genius we have made of the world a neighborhood, but through our moral genius we have failed to make it a brotherhood."

The Parade affords us an opportunity to reflect upon the past while seeking hope, determination and opportunity to act upon the promise of the future. The Grand Marshal of the Parade is NCCU Chancellor Dr. Charlie Nelms. In the midst of its yearlong Centennial Celebration, NCCU will be "GOING FORWARD BY GOING BACKWARD."

The Parade will line up on the corner of Fayetteville Street and Lakewood Avenue, proceed down Fayetteville Street and end at Elmira and Fayetteville Streets.

Parade participants will be contacted by January 11th with line-up information. The Parade will be televised on a cable network.

The Durham MLK Jr. Holiday Parade is a program of the Triangle Cultural Awareness Foundation, a project of Congressional District Programs, Inc – a registered 501(c)(3) public charity and is planned by Another Coley Event (ACE), an event planning firm located in Durham, NC. ACE specializes in the professional planning of festival, parades, conferences, and conventions and is publisher of Spectacular Magazine.

**FOR MORE INFORMATION:  
(919) 680-0465  
www.spectacularmag.com**